



PROFESSIONISTI
ITALIANI a
BOSTON

“Connect, Promote, Collaborate”

www.PIBoston.org

Contact@PIBoston.org

2010 Program Summary

PIB – Professionisti Italiani a Boston

“A group of more than 400 professionals, entrepreneurs and researchers working in and around Boston who wish to organize, promote and participate in networking opportunities, both social and professional”

Our Mission

- *Bring together Italian professionals in and around Boston*
- *Facilitate collaborations among members*
- *Connect professionals from Italy with Italian and international counterparts in Boston*
- *Organize cultural events relevant to the Italian community in Boston, open to all*
- *Promote Italian heritage in Boston*

In this booklet

About Us

Our Mission

Keynote Speakers Events, open to the international public, featuring:

- February: Mr. Vincenzo Onorato, President of Moby Lines and of Mascalzone Latino, Challenger of Record of next America's Cup
- May: Dr. Renzo Canetta, VP at Bristol-Myer Squibbs, and Dr. Giulio Draetta, Chief Business Research Officer at Dana Farber
- September: Mons. Gennaro Matino, theologian, writer, missionary, founder of AMA-Associazione Mondo Amico
- October: Mr. Ennio Doris, Founder of Mediolanum
- November: Mr. Claudio Bozzo, President of MSC-Mediterranean Shipping Company and of the Italian Chamber of Commerce in NY

Networking with Business Mission from Lombardy (November)

Social and Recreational Events

PIB – Professionisti Italiani a Boston

“A group of professionals, entrepreneurs and researchers working in and around Boston who wish to organize, promote and participate in networking opportunities, both social and professional”

PIB’s Objectives for 2011

- *Strengthen the Italian professional community in Boston*
- *Organize events with renowned Italian keynote speakers*
- *Organize events featuring PIB members and Italian companies*
- *Foster collaborations with other professional groups in Boston*
- *Establish an international network of groups for Italian professionals in other cities of the world*

What This Means for Our Sponsors

Visibility in a community counting more than 400 Italian-speaking members in Boston, plus numerous international fellows.

Visibility during and around events through:

- *Event flyers*
- *Post-event reports archived on www.PIBoston.org*
- *Event slides and sponsor's brochures*
- *Live presentation of the firm’s activities from the podium*
- *Sponsor’s logo on www.PIBoston.org in the month of the event*
- *Event brochures archived on www.PIBoston.org*
- *Personal introduction to event participants of interest*

Coordinators:

Giovanni Abbadessa is one of PIB's co-founders. Serves as Coordinator of PIB's management group and partnerships, and is actively involved in event planning, logistics and website design. MD, PhD, he is Senior Medical Director at ArQule, Inc.

Marcella Debidda is one of PIB's co-founders. She coordinates internal meetings and is involved in planning, logistics, and marketing of PIB's events. PhD, she is Program Manager in the Trial Design department at Harvard Clinical Research Institute.

Elisa Dell'Oglio serves as Coordinator of PIB's website design and maintenance, and is actively involved in event planning and logistics. MS in Biomedical Engineering, she works in neurological imaging at Brigham and Women's Hospital.

Nadia Di Carlo coordinates finding sponsors and assessing services that PIB can offer them, and is involved in planning PIB's events. MBA at MIT, she manages a real estate investment firm.

Francesco Fragasso is one of PIB's co-founders. He serves as Treasurer and helps with event planning and logistics. He is Vice President and CFO at Nuvera Fuel Cells.

Salvatore Mascia is one of PIB's co-founders; he coordinates communications with members and affiliates, and is actively involved in the strategic planning and execution of PIB events. MPharma, PhD in Chemical Engineering, he is the Strategic Project Manager at the *Novartis-MIT Center for Continuous Manufacturing*.

Managers:

Tiziana Musacchio manages PIB's website design and maintenance, and is actively involved in PIB's event planning and logistics. PharmD, PhD, Tiziana is a Research Associate at the Center for Pharmaceutical Biotech and Nanomedicine at Northeastern University.

Valentina Opezzo is the official Photographer for PIB. She holds a Master in Performing Arts, and owns a photographic studio in East Boston.

Nicola Orichuia holds the media relations for PIB. He is an Italian journalist and writes for several Italian and English newspapers and magazines in Italy and the US.

Marco Perucchi is involved in event planning. He is Director of Technology at Beam Interactive.

Bastiano Sanna is one of PIB's co-founders, involved in event planning and logistics. He is Associate Director for Strategic Projects at the Novartis Institute for Biomedical Research.

Collaborators:

Cynthia Carrillo Infante was acquired and “Italianized” from Mexico. She is the Graphic Designer for PIB’s website, fliers and logo. MD, she is a Safety Physician at Vertex Pharmaceuticals.

Federica Del Monte is involved in event planning and website maintenance. MD, PhD, Federica is an Assistant Professor in cardiovascular research at the Beth Israel Deaconess Center and at the Massachusetts General Hospital.

Michele Di Carlo is involved in event planning and public relations for PIB. Priorly Functional Analyst at Accenture, is now enrolled in the Hult International Business School MBA program.

Marco Ferrara is involved in event planning and logistics. PhD, is co-founder of Solar Machines, and of Astra Energia S.p.A. He is also board member of Pro-Q Solar.

Melissa Gallin, acquired and “Italianized” from Boston, is involved in website content management and event planning. She is Senior Manager, Foundation and Government Relations at the Museum of Fine Arts, Boston.

Eugenia Garrisi is involved in event planning and public relations for PIB. She is enrolled in the Master Program for International Affairs at Boston University.

Alberto Pepe helps with PIB’s website maintenance and event planning. MS in Computer Science, BS in Astrophysics, PhD in information science, he is a Research fellow at the Harvard University Center for Astrophysics.

Sandro Santoro helps with reaching out to sponsors and promoting PIB’s events at MIT. He is enrolled in the Master of Finance program at MIT Sloan.

Alessandro Vianello is one of PIB’s co-founders. He helps with PIB management, event planning, and ensuring that PIB’s mission is followed and maintained.

Davide Zaccagnini is mostly involved in event planning and logistics, and website maintenance. MD, he is Director of Medical Informatics at Nuance Communications.

RUNNING BEFORE THE WIND

FEBRUARY 17: AN EVENING WITH VINCENZO ONORATO (MASCALZONE LATINO), PROFESSIONISTI ITALIANI A BOSTON AND COURAGEOUS SAILING CENTER

With the wind behind its back and offering a spectacular view of Boston for its members and guests, *Professionisti Italiani a Boston* (PIB) inaugurated its slate of 2010 public meetings in grand style with an evening that featured one of the great sportsmen, entrepreneurs and philanthropists in the world. **Vincenzo Onorato.**

An audience of Italians, Italian-Americans, Americans and international guests numbering nearly 120 gathered 33 floors above Boston Harbor within the University of Massachusetts Club to hear Signor Onorato talk about his passion for the sea, his love for his hometown of Naples and his unique social initiative that leverages his success in service of disadvantaged youth.

Attendees included businessmen, professionals, scientists, sailing aficionados, journalists and interested members of the public from coastal Massachusetts.



Introduced by Giovanni Abbadessa of PIB, who spearheaded the event, Signor Liborio Stellino, Consul General of

Italy in Boston turned the old expression, "*Fatta l'Italia Bisogna Fare Gli Italiani*", on its head. He acknowledged the talents and achievements of Italians and Italian-Americans and urged them to reinvigorate the image and perception of Italy in the 21st century.

The consul general was followed by a video and a presentation by Signor Onorato, whose interaction with audience members encompassed a broad range of issues including sport, culture, business and philanthropy. Winner of multiple famed international sailing competitions, participant in two America's Cup competitions, and president of Moby Lines SpA, a leading company in Mediterranean Sea transport, Onorato made the trip to Boston raving just left the most recent America's Cup held in Valencia, Spain.

In that competition, concluded on Valentine's Day, BMW Oracle, led by Larry Ellison, bested the Swiss entry, Alinghi. In two successive races, capturing the 33rd America's Cup. Immediately thereafter, Onorato's *Mascalzone Latino* sailing team was declared Challenger of Record for the 34th America's Cup, to be held at an as-yet undetermined site.

Referring to the "long Swiss night" that ended when biotech magnate Ernesto Bertarelli's Alinghi entry was

bested by Ellison's BMW Oracle, Onorato welcomed a



return to open competition in the America's Cup, unfettered by the provincial manipulation of rules for which the Alinghi team had been roundly criticized in the sailing world. It had been critical, said Onorato, for him to remain in Valencia until the victory by Ellison's team. Thankfully for the audience, the

competition did not require a third and deciding race, thereby allowing Onorato to leave Spain in time to make the PIB occasion in Boston.

Following a discussion of the America's Cup, the next chapter of which will be organized by Americans and Italians competing against each other, the focus moved quickly to a unique initiative: the establishment of *Fondazione Mascalzone Latino's Scuola Vela* in Onorato's home town of Naples. Matching his clear passion for the sea was his evident commitment toward building upon his success in business and sport to create life and career opportunities for disadvantaged youth in Naples through *the Scuola Vela*, a vision consonant with legacy of Italian educator Maria Montessori, who believed that within the child lies the fate of the future.

The mission defined for *Scuola Vela* is to provide a



stable context in which youngsters with no opportunities or

meaningful family lives can literally be taken off the streets to learn, work, be empowered, build a community, be challenged and interact with the environment around them, with an obvious emphasis on sailing and the sea.

Onorato talked about a new collaboration between *Scuola Vela* and the Courageous Sailing Club in Boston, with which PIB has struck a relationship. He acknowledged his shared passion with Miguel Corti of Courageous and the value of initial meetings that provided insights into the management of sailing schools.

RUNNING BEFORE THE WIND

FEBRUARY 17: AN EVENING WITH VINCENZO ONORATO (MASCALZONE LATINO), PROFESSIONISTI ITALIANI A BOSTON AND COURAGEOUS SAILING CENTER



Both organizations are committed to teaching the sailing experience to individuals, particularly underprivileged youth from both cities, who might find it difficult or impossible to gain access to established sailing clubs that cater to an upper socio-economic clientele.

by Vincenzo Onorato: to see children from Naples sailing in Boston Harbor and children from Boston



Several members of the audience representing diverse nationalities offered to help the *Fondazione Mascalzone Latino* in raising awareness and funds, and PIB offered to assist Sig. Onorato in coordinating such efforts in Boston. In fact, after focusing on unifying the community of Italian professionals in Boston in 2009, this event reflected PIB's additional goal for 2010, to create bonds between Italian culture and the international community of professionals operating in the Boston area.

sailing in the Bay of Naples, and one day perhaps, to sponsor the attendance of youth from both cities at an Americas Cup competition.

The proceedings concluded with PIB's presentation to Onorato of a painting by Cynthia Carrillo Infante of the iconic skyline of Boston and the Charles River, teeming with sailboats. The painting offered a brief glimpse into the vision shared by the two sailing schools, by PI Band

PIB wishes to extend its sincere appreciation to the sponsors of this event and of a special pre-event dinner welcoming Vincenzo Onorato to Boston. They included EXEMPLAR (www.exemplancompanies.com), TRINET (www.trinet.com), and BiNA OSTERIA (www.binaboston.com). We encourage our members and friends to log onto these sites and learn more about these organizations and the services they provide.

The Event was sponsored by:



For more Information please contact Professionisti Italiani a Boston (www.PIBoston.org), or Courageous Sailing Center (www.courageoussailing.org)

Text by Bill Boni. Pictures by Cynthia Carrillo Infante and Chiara Rapisarda. Design and formatting by Guido Baratta

MAY 6: DRS RENZO CANETTA AND GIULIO DRAETTA ON CURRENT CHALLENGES OF BIOMEDICAL RESEARCH

The diversity of topics addressed by Professionisti Italiani a Boston (PIB) has been underscored with its last two meetings, the first on February 17, 2010 with Vincenzo Onorato, internationally recognized sailing master and challenger for the next America's Cup, and the most recent on May 6, 2010, featuring two internationally known biomedical researchers and drug developers, Dr. Renzo Canetta and Dr. Giulio Draetta.

Hailing from Milan and Naples, respectively, Dr. Canetta and Dr. Draetta sounded the key themes of the evening, which included the challenges of coordinating diverse initiatives in medical research and the complexity of cancer in particular as a target of these efforts. Well over 100 industry representatives, medical researchers and professionals from related areas gathered at the MIT Faculty Club to hear these topics addressed.

Dr. Canetta is Vice President of Oncology Global Research at Bristol-Myers Squibb. He has led the Oncology program at Bristol-Myers Squibb since 1980, during which time 14 new anti-cancer drugs and 2 antiviral drugs were registered. He launched the discussion with an overview of the dynamics that characterized previous drug development efforts. These included significant government funding through the National Institutes of Health (NIH), new drug discovery conducted in academic settings and clinical development resting in the hands of industry. Wide regulatory differences existed based on geography, government price controls (particularly outside of the U.S.) were in place, and the physician was the ultimate authority in treatment decisions. Public opinion and involvement in the process was limited.

In contrast, said Dr. Canetta, today's environment is one in which government funding is reduced, Academia has shifted its focus to the discovery of molecular targets implicated in oncogenic processes, and industry plays a major role in drug discovery. Regulatory authorities have harmonized their efforts, resulting in larger global trials. Cost control resides with both insurers and government, and the physician is no longer the sole decision-maker of therapeutic options. Finally, public opinion has grown significantly in importance as research, clinical and financial considerations compete for primacy.



Dr. Draetta is Deputy Director of the Belfer Institute of Applied Cancer Science and Chief Research Business Development Officer of the Dana Farber Cancer Institute. His extensive experience in both industry and academia includes positions at the European Institute of Oncology in Milan Pharmacia, Merck Laboratories and currently the Belfer Institute for Applied Cancer Science and Dana Farber. Throughout his presentation Dr. Draetta elaborated upon the rising importance of genotyping, or molecular "fingerprinting," as a key toward understanding why a drug might respond in a given patient population. He laid out a compelling case explaining why the molecular diagnosis of cancer, through techniques such as imaging and biopsy, may help to predict clinical response and thereby address the current imprecise, expensive and lengthy process of developing drugs to treat this disease.



More than 500,000 deaths occur in the US each year due to cancer, pointed out Dr. Draetta. Most new drugs fail in clinical trials, and those that do succeed often result in marginal benefit over previous therapies. He decried the serial testing of novel agents, and suggested that the testing of combination therapies represents the future of cancer therapy. A complex disease driven by many aberrant cell signaling pathways, cancer may not be susceptible to single targeted therapies, and more effective treatments may require attacking this complex disease by intervening in multiple pathways at once.

MAY 6: DRs RENZO CANETTA AND GIULIO DRAETTA ON CURRENT CHALLENGES OF BIOMEDICAL RESEARCH

Both Dr Canetta and Dr. Draetta underscored the high risk, cost and unpredictability of drug development in oncology. The approval success rate for new drugs in the area of oncology and immunology is about 27%, and the costs associated with failures account for 75% of cumulative drug development costs. In the meantime, the unmet medical need remains high.

A key to new therapeutic paradigms in cancer, as well as the more productive use of resources, maybe found in the segmentation of patient populations based on the molecular characteristics of the disease manifest in patient sub-groups. In so doing, it may be possible to predict with greater accuracy the patients whom a therapy with a given mechanism of action might benefit.



Indeed, personalized medicine may represent the future of cancer treatment, suggested Dr Draetta.

Advances in understanding the genetic make-up of a given disease in a given patient need to be combined with computational biology and more predictive human and animal models. Biomarker-driven clinical trials and the improvement of new compounds, including enhanced safety characteristics that anticipate the

application of combination therapies, will be equally important.

Dr. Canetta emphasized that industry-sponsored clinical trials are the most regulated, intensively monitored and scrutinized experiments in biomedical research. The commitment behind these trials, the increasing cooperation between industry and academia, and an ever-evolving understanding of the molecular basis of cancer should provide hope to patients, physicians and researchers that we are drawing significantly closer to the discovery of new and more effective ways to treat this complex disease.

Following the formal presentations, a Q&A session, cocktails and hors d'oeuvres provided an opportunity



for audience members to interact with the presenters and each other. These sessions have become a

hallmark of PIB meetings, and they have already led to numerous introductions and creative discussions related to advancing business and professional objectives.

The Event was sponsored by:



For more Information please contact ProfessionIstI Italiani a Boston (www.piboston.org)
Text by Bill Boni. Pictures by Emanuele Palessandolo and Cynthia Carrillo Infante

A HUMANITARIAN APPROACH

SEPTEMBER 28: MONS. GENNARO MATINO, ON APPLYING THIRD WORLD ECONOMIC DEVELOPMENT CONCEPTS TO DEVELOPED COUNTRIES. EVENT IN COLLABORATION WITH ITALIAN SOCIETY AT HARVARD KENNEDY SCHOOL

“Global financial crisis spreads.” “Stock market plunges to new lows.” “Economic uncertainty provides bleak outlook.” “Unemployment reaches new highs.” In a time when headlines like these are all too common, a message of personal dignity based on broadly equitable economic opportunity holds special meaning. Such a message was delivered by Gennaro Matino to Professionisti Italiani a Boston on September 28, 2010 at the Massachusetts Institute of Technology.

Monsignor Matino brought together both secular and spiritual perspectives in emphasizing that economic endeavor cannot exist apart from fundamental human values. Those values, including respect for the individual and social solidarity, ought to drive economic systems in the 21st century, he said.

Professor of theology and history of Christianity, Mons. Martino has authored 21 books and founded the non-profit Associazione Mondo Amico (AMA). The scope of humanitarian and development activities conducted by AMA worldwide has included micro-lending programs with Nobel prize-winning economist Muhammad Yunus, founder of the Grameen Bank and author of “The Banker of the Poor,” as well as small hospitals for lepers, some of which were built with Mother Teresa in Calcutta. These projects have been implemented in developing countries such as India, Bolivia, Albania, Senegal, Uganda and Benin, and more than 50,000 children have benefitted. Mons. Martino has recently expanded the focus of his efforts to include disadvantaged areas in developed countries, where a good portion of what was previously considered middle class is now more accurately described as poor. Advantaged people in developed countries should develop a heightened awareness that they are “in the same boat” as those who do not enjoy the same economic opportunities, particularly nowadays, suggested Mons. Martino. The economic crises



that have struck the world beginning in 2008 have drastically reduced, or in many cases eliminated, paths to employment that can not only lift people socio-economically but allow them to realize more fulfilling existences as human beings. This is particularly true in western nations, where more jobs are shifting toward developing countries.



According to Mons. Matino, “It is up to every man and woman of good will to acquire a different point of view, far from the mere selfish logic of profit, to fight for social justice so that wealth, which is increased by the work of all workers, from the humblest job to the most prestigious professions, could be fairly distributed for public good of the whole society.” Tangible solutions to the disparity between those with access to opportunity and those with no such access are possible, he maintained.

Mons. Martino pointed to the Grameen Bank as an example of such a solution. Founded in 1977, Grameen Bank is an independent institute focused on microfinance, a vehicle for making small-scale loans without requiring collateral. Rather than



welfare, these loans seek to harness the innate inventiveness and ingeniousness of human beings and to create opportunities for self-employment. This revolutionary economic initiative is committed to granting loans only to the poorest of the poor, those who are refused by traditional credit institutions because they have nothing to offer as security. The beneficiaries of each such loan must number at least five people committed to using the loan to lift themselves out of poverty.

A HUMANITARIAN APPROACH

SEPTEMBER 28: MONS. GENNARO MATINO, ON APPLYING THIRD WORLD ECONOMIC DEVELOPMENT CONCEPTS TO DEVELOPED COUNTRIES. EVENT IN COLLABORATION WITH ITALIAN SOCIETY AT HARVARD KENNEDY SCHOOL

Although it may be natural to assume that these programs should target the poorest societies of the world, the economic crises of the early 21st century have expanded the areas in which such efforts are bearing



fruit. Mons. Martino pointed to his home town of Naples, Italy, where a tangible commitment to microfinance is embodied in the creation of the SPES Fund by the foundation "In Nome Della Vita." This commitment is providing a concrete meaning to the concepts of hope, dignity and work.

Backed by agreements with large credit institutions in that city, the SPES Fund provides funding to individuals unable to supply the requisite collateral. Such funding includes sums up to 20,000 Euros, with a maximum length of five years. They support micro-businesses in the trade, handcraft, production and service segments. Applicants are not required to commit securities behind the loans, but they are asked to draw up plans demonstrating the viability of their planned entrepreneurial activities.

The Foundation also coordinates and supports

community solidarity projects. These include homes like "La Casa di Tonia," which shelters single mothers in need and offers a day nursery for poor families. Such efforts complement the economic initiatives of the Foundation, thereby providing support in multiple ways to assist pockets of disadvantaged people in developed nations.

The take-away message from the evening is perhaps best expressed in the words of Pope Paul VI quoted by Mons. Martino: "Organized programs designed to increase productivity should have but one aim: to serve human nature. Economics and technology are meaningless if they do not benefit man, for it is he they are to serve. Man is truly human only if he is the master of his own actions and the judge of their worth, only if he is the architect of this own progress".



The Event was sponsored by:



FANTASY FINE WINES CORP

The PIB calendar of events and contact information are at www.PIBoston.org.
Text by Bill Boni. Pictures by Valentina Oppedo

MANAGEMENT AND NEGOTIATION STYLES

NOVEMBER 8: CLAUDIO BOZZO ON NEW MANAGEMENT AND NEGOTIATION STYLES IN THE GLOBAL ECONOMY

The Professionisti Italiani a Boston (PIB) ended an event-rich 2010 season by hosting a meeting with Mr. **Claudio Bozzo**, president of Mediterranean Shipping Company (MSC) and president of the Italian Chamber of Commerce I New York. The meeting took place at law firm Goodwin Procter LLP's headquarters in downtown Boston. The other groups collaborating with the promotion of the meeting titled "New Management and Negotiation Styles in the Global Economy" were MITaly, the Italian Society at Harvard Kennedy School and MassGlobal Partners.



Goodwin Procter senior partner Ettore Santucci opened the evening's meeting with a brief overview of PIB's work over the past two years,



highlighting the group's leadership role in bringing together Italian professionals in the Boston area. A brief

presentation of the group's newly refurbished website was then provided Mario Franic, Creative Director at Ascenda Creative. Boston's new Consul General of Italy, Giuseppe Pastorelli, then delivered a heartfelt welcome and congratulated PIB on its efforts to bring together talented Italians.

Mr. Bozzo then took the stage to talk about the challenges of being at the head of the world's second largest company in the transportation sector. He introduced MSC by saying "We like to be known as ocean carriers, although our industry is technically still called steamship line." No matter the industry's label, with the advent of globalization and the rapidly growing demand for more goods, MSC represents the most important link between markets around the world, he noted. "We are the bridge between one country and another," said Bozzo. "We have 400 destinations, and our 430 ships carry over

8,000 containers a week." To put those numbers in a broader perspective, Bozzo noted, "Continental airlines has less than 200 international destinations, while the biggest cruise ship companies have between 100 and 130 ships. Our ships are so big you can put a cruise ship in them."

The company's rapid and constant growth, Bozzo explained, is due to a combination of the market's expansion and the implementation of MSC's unique management style. "There is a spectacular 15-20 percent growth in the transportation sector," he said. The rapid growth creates a few problems, though. "There are not many experts of containerization, there



are few qualified people wanting to enter our sector, and salaries are usually lower than those, for example, in the cruising ship industry, he explained. To solve this, and to keep MSC efficient throughout the world, we have our own management style."

Mr. Bozzo defines MSC's approach as a 360-degree system, combining a strong work ethic, strict rules, job monitoring and constant development. "First of all, in the hiring process we do not accept people from our competitors and we only hire candidates with good references. New employees then go through a very in-depth training program that we have developed inside our own "MSC University." Each employee is given various tasks, and each task comes with very precise instructions. After every completed job comes an evaluation on the performance. That way, the employee knows where he or she needs to improve."

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MSC's commitment to an investment in each employee is at the heart of its success. During the 2008-09 financial crisis, MSC was one of the few companies in the world that didn't lay off a single employee. "Everyone says their company is like a family, but we take that statement very seriously. I remember receiving a call from the owner in the middle of the crisis, and he told me no one would be let go." The crisis proved to be one of the worst in history, but the company maintained its promise.

Two other management elements that have made MSC so successful are its monitoring system and a set of rules that aim at maximizing employees' time at work. Thanks to a



sophisticated software produced by MSC, the company is able to track every single employee's productivity. For example, everyone in the company is required to check their e-mail only at certain



times, reducing any possible waste of time. The monitoring system also makes sure e-mails are sent with rational criteria, while reminders are set in case of missed replies. Finally, the company works hard — in Bozzo's words — to avoid "the headquarter syndrome."

By constantly keeping track of the productivity of the various MSC offices spread throughout the United States and the rest of the world, Mr. Bozzo is able to provide help where needed before problems grow out of hand.

The presentation was followed by a networking cocktail during which the event's guests had a chance to interact and develop or consolidate business relationships.

The Event was sponsored by:

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The PIB calendar of events and contact information are at www.PIBoston.org.
Text by Nicola Orichuia. Pictures by Valentina Oppezzo

October 12, 2010

PIB dinner with Ennio Doris, Founder of Mediolanum



Ennio Doris is the founder and chief executive of Mediolanum SpA a large Italian funds management and insurance company. He was special guest at a dinner hosted by PIB at Goodwin and Procter where he shared his experience with a group of young Italian professionals.

November 3, 2010

PIB meets Italian companies from Lombardy

**MassGlobal
Partners**

in collaboration with:



**Inclusa Project
Support Partners**



A Networking Event with Italian Companies in Boston

Cambridge Innovation Center (One Broadway, Cambridge, MA)

January 7, 2010

PIB meeting with **Carmen Consoli**, popular Italian singer



Italian Cocktails:

To strengthen the bond among Italian professionals in the Boston area, PIB organized five cocktails reserved to Italian members throughout the year.



May 22, 2010

PIB sailed the Boston harbor with **Courageous Sailing Center**



OPEN HOUSE

Sabato 22 Maggio. 11am -2pm

PIB and CSC offer 30' sailing in the bay with a skipper, from Pier 4 in Charlestown. At 12:30 BBQ will start (donations will be suggested per meal), PIB members will be able to take advantage of exclusive offers on courses (20% off) and memberships (30% off).

Please RSVP at contact@PIBoston.org by the evening of May 20th. More details are on www.PIBoston.org

www.courageoussailing.com



**Italian Society at
Harvard Kennedy School**



Unione Industriali Napoli
Sezione Giovani



COMITATO 150 - Boston

Initiative of the Italian Consulate in Boston
to celebrate 150 years of Italian Unity

Institutional Partners



**Consulate General
of Italy in Boston**

